



CONTACT: Loretta Stevens, Michelle Curran  
Double Forte on behalf of MINE  
(415) 500-0617, (415) 500-0603  
lstevens@double-forte.com, mcurran@double-forte.com

## **MINE™ Innovation Engineering Hires Accomplished Computer Software Engineer James A. McCombe**

*McCombe joins team of innovators working on cloud-based, global technology advances*

SAN FRANCISCO, CA and BERLIN, GERMANY – February 25, 2015 – [MINE](#) Innovation Engineering announces its expanded roster of innovation engineers with new hire James A. McCombe. A computer algorithms and hardware architecture genius, holding 23 granted US patents, McCombe is most well-known for founding Caustic Graphics after serving as a lead mobile graphics software architect at Apple Computer, Inc.

“I am working on a breakthrough that will affect a billion-plus people and involves some extremely difficult and exciting technical problems to be solved,” said McCombe, innovation engineer at MINE. “The decision to join MINE was clear: having founded a start-up before, I know how much time often gets wasted on issues quite unrelated to the core product development which is really the true source of disruptive value in the start-up. In contrast, MINE’s business model allows me to use one-hundred percent of my time and expertise on actual innovation while continuing to get a major share of the resulting start-up when it launches.”

McCombe is a highly accomplished engineer and entrepreneur in the field of parallel computing, hardware architecture and computer graphics. Prior to joining MINE, McCombe was founder of Caustic Graphics, where he developed solutions to radically reduce power consumption and memory bandwidth requirements for GPU hardware. Imagination Technologies acquired Caustic Graphics in 2010, where McCombe continued his work with the PowerVR GPU used in many mobile devices, including all of Apple’s mobile products, today. McCombe was a key contributor to the revolutionary graphics performance of the iPod and iPhone, serving as a lead software engineer on the mobile and desktop OpenGL graphics system at Apple between 2001 and 2006. Before this, McCombe developed ground-breaking graphics and games for early mobile devices like the Palm Pilot.

“James McCombe exemplifies what it means to be a true innovator – a person that can defy the assumed boundaries of technology to create new user experiences and give consumers what they will never want to miss once they have put their hands on it,” said Rolf Herken, founder, CEO and CTO of MINE. “We invent technologies at MINE to positively change the lives of people, and for us, that means working with the most creative, intelligent minds of the engineering world.”

A unique combination of incubator-alternative meets funding arm, MINE, in tandem with Reality Ventures, provides a vertically integrated ecosystem for creating successful technology

companies. Investors in Reality Ventures fund projects at MINE, which in turn, provides the administrative and engineering infrastructure so that engineers are free to focus solely on inventing. McCombe joins a group of legendary engineers at MINE that include Larry Tesler, Gary Yost and Attila Vass.

For more information about MINE and Reality Ventures, please visit [www.mine.com](http://www.mine.com).

### **About MINE and Reality Ventures**

MINE and Reality Ventures provide a unique vertically integrated corporate ecosystem for the creation of technology companies. A five-stage targeted innovation engineering and technology company creation process called IP Mining™ covers the entire path from the original invention at the core of a new technology to the successful establishment of a company for bringing the corresponding products to market. It offers strategic and financial investors cost-effective, lower risk technology innovation with higher ROI. Headquartered in Berlin with main research and development centers in San Francisco and Berlin, MINE and Reality Ventures operate in the form of transcontinental teams of scientists and engineers led by accomplished innovation executives. For more information, please visit [www.mine.com](http://www.mine.com).

MINE™ and IP Mining™ are trademarks of MINE Inc.

-end-